

CONEY ISLAND

The One and Only Coney



www.thecidc.org

SUMMER 2011 AT CONEY ISLAND WAS A RECORD-BREAKING SEASON. It attracted more than 11 million visitors and ridership at some amusements was up 40%! Classic Coney Island attractions like the Boardwalk, Wonder Wheel, and the Cyclone Roller Coaster were as big a hit as ever. The two newest attractions, Luna Park which opened in May 2010 and the brand new Scream Zone in its inaugural season, attracted huge crowds from April through October. Coney Island is on the upswing and a great deal can be anticipated in 2012 with the return of go-carts and the continued addition of new rides.

Everyone Loves Coney Island

Kids and adults flock in from around the world and from around the block to experience Coney Island every day and every year. We all have a place in our hearts for Coney Island.

- Over 10 million visitors come to Coney Island each year
- 75% of Coney Island's visitors are repeat visitors
- 2.5 million people live in Coney Island's Borough of Brooklyn
- 8.3 million people live in NYC and nearly 20 million live in the NYC metro area
- 48.7 million visitors came to NYC in 2010
- \$31 billion were spent by visitors to NYC in 2010

Coney Island was developed as a recreational destination in the 1860s. By the mid-twentieth century, Coney Island was in its heyday. It had an established reputation as a renowned amusement destination and lived up to its popular nickname, "the People's Playground." Today, Coney's core assets remain and its name continues to be synonymous with accessible oceanfront recreation and amusement thrills. With exciting new attractions planned for the coming years, Coney Island's brightest days are ahead.





The Cyclone Roller Coaster

One of Coney Island's landmarks and most famous amusements, the Cyclone Roller Coaster, is an anchor to the area. This past summer, more than 214,000 riders coasted the ups and downs of the Cyclone's wooden rails. The Cyclone will continue to be an integral fixture in Coney Island's

landscape and is poised to draw crowds to Coney Island for years to come.

Covering 3,000 feet of track in one minute and fifty seconds, the Cyclone carries 24 passengers per ride and reaches speeds of 60 miles per hour. Its biggest drop is 85 feet at a descent angle of 58.1 degrees, making the Cyclone the second-steepest wooden roller coaster in the world. Since its construction in 1927, the Cyclone has long anchored the Coney Island landscape and is a unique cultural asset for New Yorkers and visitors alike.

Perfect Location

Coney Island is a beachfront destination that is amazingly positioned as both a world-renowned attraction drawing out-of-town/out-of-state vacationers and as a local treasure that is a favorite destination of New Yorkers. The area is served by four New York City transit subway lines, with easy access to neighborhoods in Brooklyn, Manhattan, and beyond. An easy exit off the Belt Parkway, Coney Island is a mere 20 minute drive from JFK International Airport.

The recently renovated Stillwell Terminal, with train service for the D, F, N, and Q lines, is a crown jewel of the NYC subway system. The recent \$280-million renovation included the construction of dynamic retail spaces, a historic façade, and the City's first photovoltaic subway station roof.

Signature Events

Coney Island has many attractions and events throughout the year. There is always something for everyone. See the year-round schedule at www.ConeyIslandFunGuide.com.

- April Easter Sunday in Coney Island
- May Annual Beach Opening Ceremony
- June Mermaid Parade, Weekly Friday Night Fireworks begin
- July Nathan's Famous Hot Dog Eating Contest, Coney Island Flicks on the Beach, Coney Island Seaside Summer Concert Series
- August Coney Island Flicks on the Beach, Coney Island Seaside Summer Concert Series
- September Coney Island Film Festival
- October Luna Park Nights of Horror, Creepshow at the Freakshow, Halloween Children's Parade
- January Coney Island Polar Bears New Year's Swim



Available Opportunities

To learn more about exciting opportunities at Coney Island contact us at 212-312-4233 or visit www.theidc.org



Search Coney Island to find us:  